

NSPCC Share Aware

Share Aware, from NSPCC and O2, gives parents all the tools they need to have regular and informed conversations with their child about staying safe online. Under 20% of parents discuss online safety regularly with their children but the NSPCC wants to get every family talking about their child's life online, just as they would their day at school. Parents can sign up to the [Icebreaker email series](#) and become an expert in their child's online world in 6 weeks, follow the [four simple steps](#) to keeping kids safe online, watch the film '[Safety advice from a 10 year old](#)' or visit [Net Aware](#) – the NSPCC's guide to your child's social networks apps and games. The internet is a great place for kids to be, being Share Aware makes it safer. <https://www.nspcc.org.uk/preventing-abuse/keeping-children-safe/share-aware/>